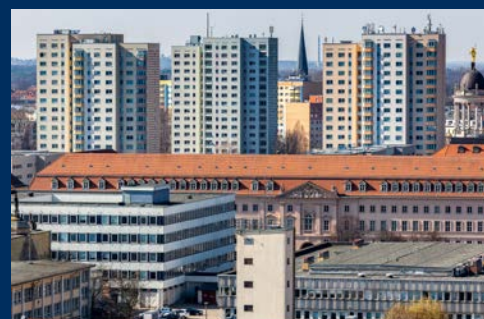




# A EUROPEAN PERSPECTIVE ON HOUSING

## Summer School for Young Professionals

21 – 25 August 2017  
Bochum, Germany



**T**he housing sector all across Europe has to face key challenges like ageing societies, energy efficiency and digitization or the question of inclusive neighborhoods. Despite different national frameworks, the European exchange of ideas, best practices and innovative approaches gives valuable incentives to solve problems prevalent in all European countries.

For the first time ever, young professionals of the housing sector all over Europe have the opportunity to be part of this international exchange. The interactive programme combines academic knowledge with the expertise of practitioners to develop concepts and solutions for the key challenges of housing in the 21st century.



Participate in fruitful discussions with European experts, learn about solutions and approaches of your European neighbours, find common ground with your peers and develop your own European network. Five exciting and instructional days are waiting for you in Bochum, Germany, located in the very heart of Europe.

The Summer School is offered to you by EBZ – European Education Centre for the Housing and Real Estate Sector in cooperation with EFL European Federation for Living and Housing Europe, the European Federation of Public, Cooperative and Social Housing.

## Learn from others, share your ideas, be part of Europe!



**Sorcha Edwards**  
Secretary General  
Housing Europe



**Ben Pluijmers**  
Chairman EFL European  
Federation for Living



**Klaus Leuchtmann**  
CEO EBZ – European Education  
Centre for Housing and Real Estate

## Benefits

- New ideas and insights resulting from an interdisciplinary European exchange in your professional field
- New contacts and an opportunity for networking in an international environment
- Increased intercultural skills (a training in international communication and management is included)
- Improvement of business English skills through practice in an all-English programme

## For companies and housing associations

- Investment in personnel development of promising young professionals
- Increase of employee engagement and retention
- New ideas and impulses for the company
- Consolidation of international networks exceeding the upper and top management level

## Speakers



### **Dr. Gerard van Bortel B.Arch.**

Assistant Professor Housing Management, TU Delft

Gerard van Bortel has a broad experience of more than 25 years working and doing research in social housing. His research and educational activities focus on three themes: 1) management, finance and governance of affordable housing, 2) Circular economy in affordable housing provision, and 3) the role of housing providers in social inclusion and neighbourhood regeneration.



### **Anna Schaffrath, M.A.**

Intercultural Trainer

Anna Schaffrath is an ethnologist and a certified intercultural trainer specialized in the Arab-Islamic world. Since 2013, she has done freelance work in youth and adult education. She runs training courses and seminars in the fields of (inter)cultural awareness and competence, team building and sustainable development, being active in the private and the public sector.



### **Alice Pittini**

Research Coordinator, Housing Europe

Alice is the Research Coordinator at Housing Europe. She is in charge of managing the research department – the Observatory – with tasks including: Devising and conducting studies to provide strategic advice to Housing Europe policy work, monitoring statistics on housing and living conditions in the EU and relevant research projects, liaising with research institutions and international organizations/think tanks, and managing contacts with key experts in the housing sector at national level.



### **Sanna Uotila**

Project Manager Living As a Service, Setlementtiasunnot Oy

Sanna Uotila is a Finnish service and industrial designer. She works as a project manager for the Living As a Service project, focusing for example on multigenerational housing concepts. The Finnish housing organization Setlementtiasunnot Oy brings a human-centered approach into social housing, recognizes people's strengths as well as abilities and acknowledges diversity; it is a community builder, a provider of versatile housing services, as well as a producer of societally sustainable housing solutions.



### **Prof. Dr.-Ing. Viktor Grinewitschus**

Professor for Energy Management in Real Estate Business, EBZ Business School

Viktor Grinewitschus is a leading expert in Germany for smart home, building technology, and for energy saving applications based on smart building infrastructures. His key qualifications are architectures and technologies of smart home and building systems as well as the development of assistive functionalities based on these infrastructures.



### **Daniel Archard**

Energy and Green Manager for Clarion Housing Group

Daniel Archard leads the energy and environmental strategy for Clarion Housing Group, which is the largest social landlord in the UK. He is responsible for the energy efficiency investment programme for the stock, the provision of energy advice to residents and for reducing the organisation's environmental impacts. Daniel has almost 20 years of experience in housing energy efficiency working for landlords, the public sector and in consultancy.

## Programme

Concept, organisation,  
guidance and support:  
**Susanne Juranek**

### Monday, 21 August 2017,

#### Welcome and get to know

Moderation: Saskia Lührs, Project Lead Communications, IWO – Housing Initiative for Eastern Europe

12.00–14.00 Arrival, registration, EBZ tour for early arrivers

14.00–15.00 Welcome to Bochum

Klaus Leuchtmann, CEO EBZ

15.00–18.00 Introductions and team building

18.00–20.00 Barbecue



### Tuesday, 22 August 2017

#### Neighbourhood development and integration

Moderation: Saskia Lührs, Project Lead Communications, IWO – Housing Initiative for Eastern Europe

09.00–11.00 How can social housing providers support vulnerable places and people?

Dr. Gerard van Bortel B.Arch., Assistant Professor Housing Management, TU Delft

11.00–13.00 Intercultural communication and cultural awareness in management

Anna Schaffrath, M.A., Intercultural Trainer

13.00–14.00 Lunch break

14.00–18.00 Work in groups

18.00–19.00 Dinner

### Wednesday, 23 August 2017

#### Ageing societies and accessible housing

Moderation: Hendrik Jellema

09.00–11.00 Ageing society: challenges and opportunities for the social housing sector

Alice Pittini, Research Coordinator, Housing Europe

11.00–12.00 Intergenerational living and accessible housing – best practices from Finland

Sanna Uotila, Project Manager Living As a Service, Setlementtiasunnot Oy

12.00–13.00 Work in groups

13.00–14.00 Lunch break

14.00–16.00 Work in groups

16.00–18.00 Site visit to Claudius-Höfe, a solar-powered housing development in Bochum:

Community through diversity in an urban neighbourhood

18.00–19.00 Dinner



### Thursday, 24 August 2017

#### Energy efficiency and digitization

Moderation: Joost Nieuwenhuijzen, Managing Director, EFL

09.00–11.00 The role of information technologies in the transition to a climate neutral building stock

Prof. Dr.-Ing. Viktor Grinewitschus, Professor for Energy Management in Real Estate business, EBZ Business School

11.00–12.00 Investing in energy efficiency in social housing – strategic approaches and best practice from the UK

Daniel Archard, Energy and Green Manager for Clarion Housing Group

12.00–13.00 Work in groups

13.00–14.00 Lunch break

14.00–17.00 Work in groups

17.00 EBZ Summer Festival – Opportunity to meet experts and practitioners of the German housing sector

### Friday, 25 August 2017

#### Results

Moderation: Joost Nieuwenhuijzen, Managing Director, EFL

09.00–11.00 Work in groups

11.00–13.00 Presentation of results

13.00–14.00 Overall Feedback, take-away lunch

14.00 Departure



## FAQ

### Who should register?

- Young professionals (in general less than 10 years of working experience) working in the housing sector

### Are there any admission requirements?

- A working knowledge of English is required to follow presentations and participate in the programme

### What are the participation fees?

- 1.500 EUR per person; if employed by a company that is a member of EFL European Federation for Living, a reduced fee of 1.300 EUR applies

### What is included in this price?

- Participation in all programme activities, accommodation at EBZ hotel facilities on campus (2-bed rooms for single use, four nights), full board (as indicated in the programme), certificate of participation at the end of the course

### How can I register?

- Registration can be done until 30 June 2017. Please fill in the registration form below, sign it and send it as a scanned document per e-mail to [s.juranek@e-b-z.de](mailto:s.juranek@e-b-z.de) or as fax to +49 234 9447-444. After we have received your registration, we will send you a confirmation.

### Which terms and conditions apply?

- Your registration is binding. Cancellation is possible until 30 June 2017 at an extra charge of 75 EUR. Please send an e-mail to [s.juranek@e-b-z.de](mailto:s.juranek@e-b-z.de). After 30 June 2017 the full participation fee has to be paid. Your registration is transferable to another person; in that case, please send an e-mail to [s.juranek@e-b-z.de](mailto:s.juranek@e-b-z.de). Full terms and conditions can be viewed under [www.e-b-z.de/SUMMERSCHOOL](http://www.e-b-z.de/SUMMERSCHOOL).

### Where is EBZ located and how do I get there?

- Address: EBZ, Springorumallee 20, 44795 Bochum, Germany
- The closest airport is Düsseldorf Airport (DUS), which is connected by local train to Bochum. Other airports in the vicinity are in Dortmund or Cologne. Bochum is well connected to the German railway and motorway network and can be easily reached by train or car. From Bochum Central Station, the buses 354, 394 and 388 will take you to EBZ.

### Where can I get more information?

- Please contact:



**Ms. Susanne Juranek**

Phone: +49 234 9447 558

E-mail: [s.juranek@e-b-z.de](mailto:s.juranek@e-b-z.de)

- Website: [www.e-b-z.de/SUMMERSCHOOL](http://www.e-b-z.de/SUMMERSCHOOL)



**Registration form****Fax: +49 234 9447 444 · E-Mail: s.juranek@e-b-z.de**Name\*: E-mail\*: Address\*: Position/Department\*: Education\*: Professional background\*: Years of working experience (1-10)\*: Name of company\*: Address of company\*: Country\*: Number of owned/managed apartment units:  Company is member of EFL European Federation for Living\*:  Yes  NoDietary requirements: General comments: 

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(Place, Date)

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(Signature)

 YES, I accept the terms and conditions, which can be downloaded at [www.e-b-z.de/SUMMERSCHOOL](http://www.e-b-z.de/SUMMERSCHOOL).\*

\* required

 YES, I would like to receive more information on the activities of EBZ and its affiliated institutions.This agreement can be revoked anytime by contacting [werbung@e-b-z.de](mailto:werbung@e-b-z.de).**Imprint****EBZ – Europäisches Bildungszentrum der Wohnungs- und Immobilienwirtschaft**Springorumallee 20 | 44795 Bochum | Germany | Fon: +49 234 9447 558 | [www.e-b-z.de](http://www.e-b-z.de)

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