



EFL
EUROPEAN FEDERATION
FOR LIVING

DECEMBER 02-03, 2019 IN FRANKFURT/MAIN

European Digitalization Group Winter Seminar 2019



hosted by



Gewobag
Die ganze Vielfalt Berlins.



**EUROPEAN FEDERATION
FOR LIVING**

The Board of the European Federation for Living (EFL) would like to invite you to the European Digitalization Group Winter Seminar 2019:

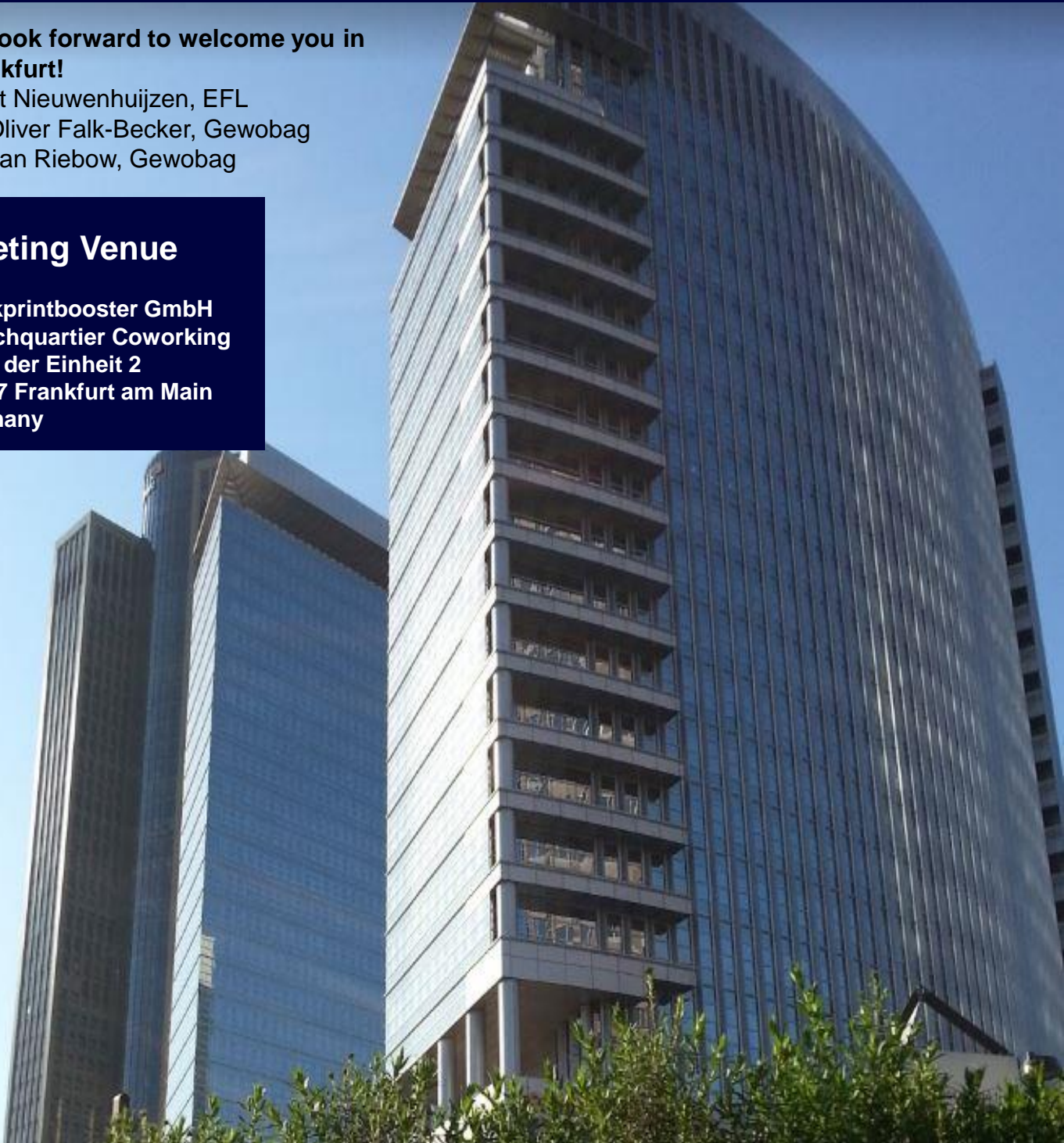
**“Smart Building, IoT & Innovative Cooperation”
– prototyping, co-creation, and best practices**

**We look forward to welcome you in
Frankfurt!**

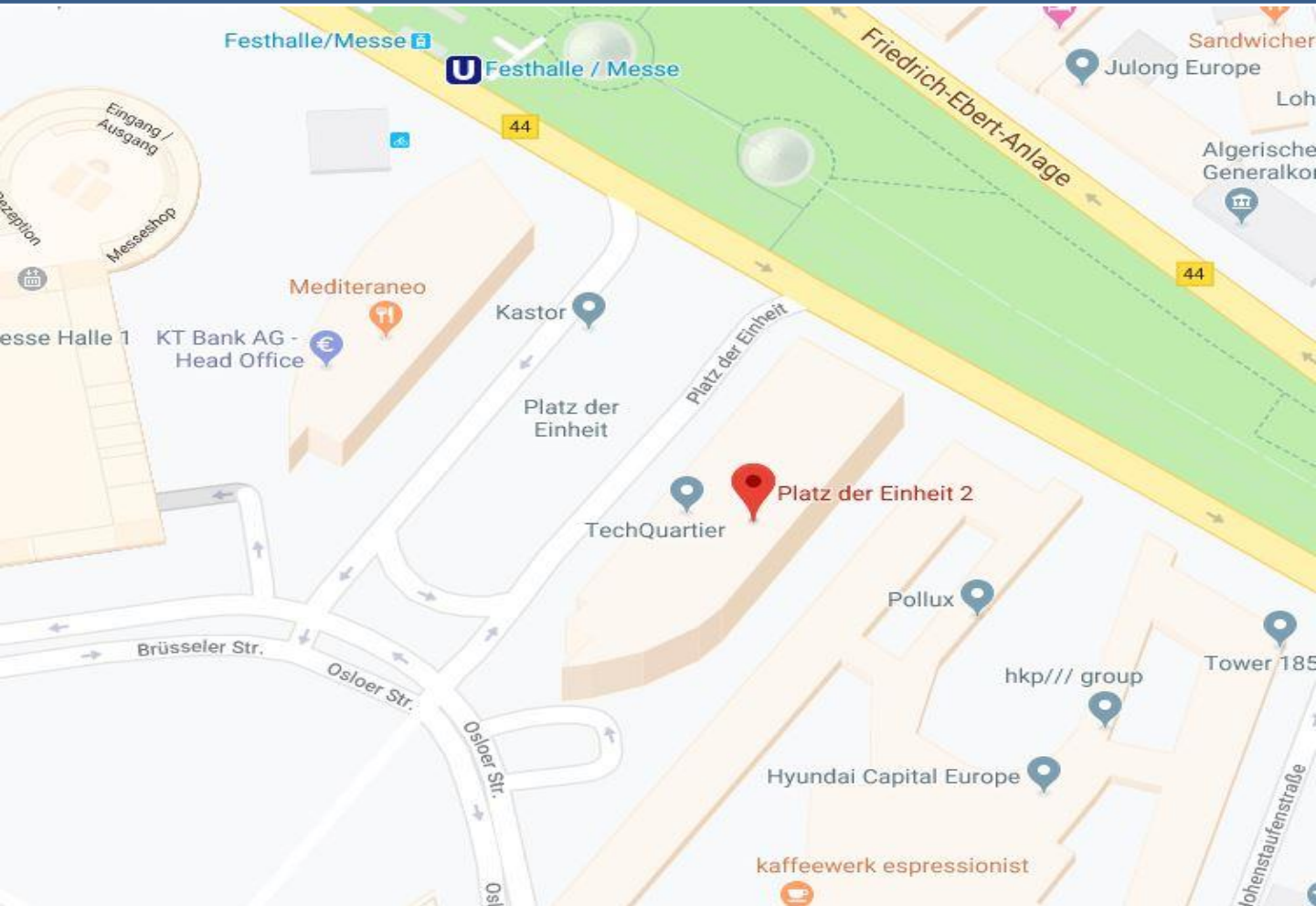
Joost Nieuwenhuijzen, EFL
Dr. Oliver Falk-Becker, Gewobag
Roman Riebow, Gewobag

Meeting Venue

**blackprintbooster GmbH
@Techquartier Coworking
Platz der Einheit 2
60327 Frankfurt am Main
Germany**



How do I get there?



Public Transport to venue

blackprintbooster GmbH @ Techquartier
Coworking, Platz der Einheit 2, 60327 Frankfurt

From central station:

Undergroundline 4 (direction to „Bockenheimer
Warte“) -disembark @ station: „Frankfurt
Festhalle/Messe“

7 min. by Tram (Line 16, direction to
„Ginnheim“) -disembark @ station
„Hohenstaufenstraße“.

Contact

Please confirm your attendance
via the following link by november 15th:

<https://www.eventbrite.de/e/edg-2019-winter-conference-frankfurtmain-tickets-72232815295>

For any queries on travel, dietary requirements,
hotel or special assistance please contact:

Lukas Wolff
l.wolff@gewobag.de



AGENDA 2019 EDG Winter Seminar

MONDAY, December 2nd 2019

- Day 1:** *Discover the potential of IoT for your business and learn how to exploit it*
- 11:00 – 11:20** **Welcome & Opening**
room "Hammermann", 2nd level
Joost Nieuwenhuijzen, Man. Director EFL
Dr. Oliver Falk-Becker / Roman Riebow, TG leaders
- 11:20 – 11:40** **Keynote Speech**
Why housing companies cooperate with startups to find a path for innovation
blackprintbooster GmbH, Alexander Ubach-Utermöhl, CEO
- 11:40 – 12:40** **Keynote Speech & discussion:** The future of smart cities – how to survive the pilot phase & successfully upscale
Einstein Center Digital Future, Prof. Jochen Rabe
- 12:40 – 13:30** **LUNCH**
room "Bootsbar", 3rd level
- 13:30 – 14:00** **Presentation:** What we can measure up- overview of sensoriums & data evaluation
Sophia Grazdanow, hack.institute
- 14:00 – 15:45** **Presentations: Housing Companies' Best Practices in IoT- Planet Smart City, GBG & METR, Rockethome**
Selected housing companies and startups from the IoT and building automation sector give insights into their projects.
- 15:45 – 16:00** **Presentation:** Digitalization and material exchange platforms
Sultan Cetin-Ozturk, TU Delft
- 16:00 – 17:00** **Open Discussion & Networking**
- 19:00** **DINNER & DRINKS**
"Frau Rauscher Apfelweinwirtschaft"

TUESDAY, December 3rd 2019

- Day 2:** *Learn how to profit from the power of prototyping and co-creation*
- 09:30 – 10:00** **Coffee**
room "Hammermann", 2nd level
- 10:00 – 10:30** **Keynote Speech**
The power of co- creation and agile methods
blackprintbooster GmbH, Sarah Schlesinger, CEO
- 10:30 – 12:00** **Discussion: Smart (Co-) Building & how to Cooperate with Startups?**
Prof. Jochen Rabe, Christine Braun, Dr. Franka Birke)
Speakers and participants will share a variety of cooperation models between large companies and startups and discuss experiences and best practice.
Sarah Schlesinger & Jakob Schulz (sli.do)
- 12:00 – 13:00** **LUNCH**
room "Bootsbar", 3rd level
- 13:00 – 15:30** **Get Real: SmartBuilding Prototyping Gamifield**
Participants create IoT-driven prototypes in a gamified cocreation format
Sophia Grazdanow, hack.institute
- 15:30 – 16:00** **Feedback session**
Feedback and focus for next meetings

From us to: "Frau Rauscher Apfelweinwirtschaft"
Klappergasse 8, 60594 Frankfurt am Main:
Undergroundline U7 (direction "Enkheim") disembark @ "Konstablerwache". Change there to TRAM 18 (direction "Louisa Bahnhof") -disembark @ "Frankensteiner Platz", from there short 4min. walk